Esther Lin

Awards

1st Place in Bank of America Women's Case Competition Fall 2023

1st Place Nationally in
Fashion Design + Tech for the
Technology Student Association
Spring 2018, 2020, 2021

Athletics

NCAA Division III Athlete Women's Varsity Swimming

UAA Athletic Conference All-Academic Recognition Fall 2023

Extracurricular

Alpha Kappa Psi Kappa Alpha Theta Asian Students Association CMU Art & Language Research CMU Tour Guide

Skills

Data Visualization
Wireframing
Storytelling
User Research + Testing
Rapid Prototyping
Information Architecture
Affinity Diagraming
Journey Maps
Competitive Analysis

Figma
Miro
Javascript
Adobe CC
Microsoft Office Suite
Google Suite

Education

Carnegie Mellon University

Pittsburgh, PA | Aug 2022 - May 2026 B.S in Business Administration & Human-Computer Interaction Minor in Decision Science Dean's List

Experience

KeeperAI – UX Design Intern

Remote | Mar 2023 - Aug 2023

Actualized an onboarding guide to help users navigate an AI personality profile software currently integrating with Microsoft. Iterated and contributed design ideas for the website update as a part of the user experience team.

One River Asset Management - Sales Intern

Stamford, CT | Jun 2023 - Aug 2023

Streamlined the firm's monthly newsletter for clients, summarizing and communicating the firm's performance. Systemized client contact through Salesforce to refine the client discovery and interaction process based on geographic region and type of fund.

Alpha Kappa Psi | Webmaster

Pittsburgh, PA | May 2023 - Present

Maintains a user-friendly website on Squarespace showcasing fraternity's members and professional accolades, contributing new marketing content to enhance user experience.

Carnegie Mellon University – Computing@CM Teaching Assistant

Pittsburgh, PA | Aug 2023 - Present

Instructor for 2 classes on the foundations of responsible and effective computing practices. Coordinate lesson plans and develop weekly curricula to engage students.

Projects

Ford E-Bicycle – UX Designer & Product Designer

Pittsburgh, PA | Oct 2023 - Nov 2023

Collaborated with a team to design a user-friendly electric bicycle prototype featuring touch screen interfaces and accompanying mobile app.

TAIGA AI Bias Auditing - UX Researcher

Pittsburgh, PA | Jan 2023 - Present

Conducted user research on WeAudit TAIGA, an AI bias auditing platform for finding and sharing GenAI biases. Compiled research findings on the social platform into a cumulative final report for the creators of the platform.